



Driving instructor training and career

Information Brochure



You and LDC

The LD System

- 1 Watch your next lesson on DVD in the comfort of your own home.



- 2 Check your understanding by doing a simple quiz.



- 3 Put lessons into practice when you next meet your instructor.



- 4 Monitor your progress towards driving test success.



Award winning software



About
the
Company

Join the winning team

LDC is probably the fastest-growing driving school in the UK.

The innovative way in which we work with our instructors along with the unique LD tuition system and state-of-the-art training resources for learner drivers have helped to make **LDC** one of the most successful driving schools in the UK today. You could share in our success and be earning an annual income of between £25,000 and £40,000 plus benefiting from a car of your choice once you have successfully completed the necessary training. You decide when and where you work, so the hours are very flexible and the smile from one of your pupils who have just passed the test provides real job satisfaction.

Qualifications needed

Before you can legally operate as an instructor in the UK, you have to pass the Driving Standards Agency (DSA, part of the Department of Transport) Approved Driving Instructor (ADI) examination. This involves undertaking a theory and driving test similar to the current tests for learner drivers and a practical test of your ability to instruct where the examiner plays the role of a learner driver and you are required to give them a driving lesson. This may sound daunting, but the training course we offer will ensure that you are fully prepared and confident throughout the examination process. Driving instructing is a very practical skill and the ability to communicate with others and appreciate safe driving is far more important than any academic qualifications.

Therefore, if you are good with people, have held a driving licence for a minimum of three and a half years (with no more than 5 points and no bans) and take a pride in your driving, this may be the right job for you.

A job with a secure future

Over the last 10 years, driving instructors' workloads have increased dramatically. Changes that have added to their workload include the addition of the Theory Test, the retraining of driving offenders, the introduction of the Pass Plus training scheme to reduce insurance premiums, the introduction of a more difficult driving test (i.e. bay parking and more difficult test routes), the introduction of the Hazard Perception test, the introduction of the "show me tell me" section of the driving test and most recently, the new harder Theory Test in September 2007. As society becomes more safety conscious, training is bound to feature even more. Therefore, the future for driver training could not be brighter.

The LD System

The **LD tuition system** for learner drivers was based on many years experience of successfully getting people through the UK driving test. Originally designed for intensive training, it was vital that no time in the car was wasted, so each lesson was carefully planned to ensure optimum progress and ease of learning. When combined with **LDC's** unique "practice cycle" teaching method, learners progressed far more rapidly than with traditional lessons.

To help speed up the learner's progress even further, a DVD video programme and workbook was later added to accompany the training system. The idea being that the learner would watch a video brief about the next driving lesson and complete a quiz in a workbook in the comfort of their home before attending each in-car lesson with their instructor.

Hence, a combination of well planned structured training, modern teaching methods (i.e. the **LDC** practice cycle) and innovative home study training materials ensures learners are better trained and require far fewer lessons to pass the test – thus saving the learner money and stress from being thrown into the unknown as can occur on more traditional lessons. To you, the driving instructor, you will have happier customers who will be keen to recommend you to all their family members and friends. And best of all, because of the unique way in which we work with our instructors, the more recommendations you generate for yourself the more you will prosper financially - a much fairer system.

Award winning software

With the introduction of the computerised Theory Test for learner drivers **LDC** were quick to realise the importance of producing top quality software to assist your customers in this task.

We now have the best selling CD-rom software product on the market called the Theory Test 3-in-1 and the number 1 software product on DVD-rom called Driving Test Complete (as stated by Auto Express magazine in November 2007).

In this issue, Auto Express reviewed the top 10 training aids for learner drivers and Driving Test Complete came out on top and was awarded Best Buy 2007. It was the only software product to be awarded 5 stars. By being at the forefront of technology we are able to ensure you stay ahead of your competitors.

... partners in success

The job - how we work together

We provide you with the means to earn money directly from your pupils and you in turn pay us. This method of operating is often referred to as a job franchise. All the other major driving schools in the UK operate in this manner (e.g. BSM, the AA etc.). Typically, a large weekly fee of between £200 and £300 per week is paid for the provision of a car and pupils. This type of set up can potentially leave you out of pocket if insufficient work is provided. However, this doesn't happen with **LDC** because of the innovative way in which we work with our instructors.

We only charge a small weekly fee of £30 with all other services being optional. This ensures you only pay for what you need and that charges for optional services have to be very competitive to keep your custom. Our main source of income is generated through the provision of pupils to our instructors. In short, we obtain a commission based on the pupil fees we collect on your behalf. Thus you cannot be out of pocket because at the same time we request our commission we provide you with the pupil fees for the work done, a much fairer system.

Potential earnings

The following is based on an **LDC** instructor who carries out 40 lessons per week, who takes 4 weeks off for holidays per year and who charges our minimum rate of £20 per lesson:

WEEKLY GROSS INCOME
40 lessons at £20 each £800

WEEKLY EXPENDITURE

Car Rental / Insurance	£88
Fuel	£80
Franchise Fee	£30
* Pupil Generation Fee	£70
Total Expenditure	£268

PRE TAX EARNINGS £532

The above is equivalent to an annual salary of **£25,064 plus a car**.

* The pupil generation fee illustrated assumes two pupils are required per week. One having weekly lessons

and one a block booking of 10 lessons paid in advance.

Please note if you were able to generate all your own pupils your weekly earnings would increase to **£602** giving you an annual earnings figure of **£28,424**.

Naturally, in areas where the lesson rate is higher than the above, the earnings will also be higher. For example, the previous figure of £28,424 would increase to £32,264 at £22 per lesson, £36,104 at £24 per lesson and £39,944 at £26 per lesson charged.

Registration fee

Like most other major driving schools there is a one-off registration joining fee of £95 to cover our administration and setup expenses.

Induction course fee

Before commencing work as an **LDC** instructor you will undertake a three-day induction course. See the picture below of a recent induction class where 32 students realised their dream of becoming an **LDC** instructor.

The training covers everything you need to know to get you off to a flying start. The cost of this induction training is normally £350. However, if you are joining us as a newly qualified instructor having trained with us and provided you rent one of our driving school cars this fee is waived.

Choice of car

As you can see from the examples shown our instructors use a variety of cars. The most popular car is currently the Vauxhall Corsa because of its suitability, reliability and low purchase and running costs.

With **LDC** the choice of car is yours. We can obtain discounts should you wish to purchase a driving school car or we can arrange for the car to be rented to you, or rented with the option to buy. In the latter case, 100% of the rental fees paid within the first year can be deducted from the list price of the car. A great way to get you up and running.



You and the *LDC* course

**APPROVED
DRIVING
INSTRUCTOR
TRAINING**



We passed .. so can you



Training to become a driving instructor with *LDC*

To become a fully qualified driving instructor you need good training, to be sure, you need the best. Nobody can match the quality or professionalism of the resources we provide or the tutors we assign. Nobody has invested more and nobody can match our record.

Regardless of who you choose to train with, the time it takes to qualify as a driving instructor is subject to the DSA's examination schedules. There are three parts to the ADI examination, a theory test, a driving test and a practical test of your ability to instruct. Each part has to be taken consecutively, and each will carry with at least a six week waiting period. Consequently, the exam process itself from start to finish is 18 weeks assuming there are no other delays. This is why intensive training for Part 1, 2 or 3 is unsuitable and why it is better to spread out the training over several weeks on a part-time basis with studying and practice in between.

The *LDC* course has therefore been tailored in such a way that it fits around the DSA's exam schedule, and as well as minimising any 'idle' periods in training whilst waiting for a test date, the flexibility of our part-time course also allows students to manage their training around any other full or part-time commitments they have.

The *LDC* instructor training course is made up of three separate courses, one for each part. As you will see from the information in this brochure, the courses provide well over 200 hours of home study and practical in-car training spread over a few months on a part-time basis. Each student is assigned a personal trainer who will conduct the practical training from start to finish.



Part 1: ADI theory test

The ADI computerised theory test is made up of two sections; multiple choice and hazard perception and in order to pass the theory test, you must pass both sections.

Section 1. Multiple choice

You will have 90 minutes to answer 100 questions. Each question with four answers will appear on screen and you are required to select the correct answer by touching the screen or using the PC mouse. To pass this part of the test you need to answer 85 questions correctly. If you have difficulties reading you can ask for a voice over or request additional time to complete the test.

Section 2. Hazard perception

On this section you will be presented with 14 video clips as if you were driving down the road. In each clip there will be at least one developing hazard (one clip contains two). You click the mouse button to let the PC know you have spotted the developing hazard. The sooner you detect a developing hazard the higher your score will be. The maximum you can score for spotting each hazard early is 5. The pass mark for the hazard perception part of the theory test is 57 out of a possible maximum of 75 (i.e. 15 hazards x 5).

Training provided by *LDC* for Part 1

To prepare for this test you will use our highly modern open learning Part 1 course combined with support from our central training office and the local *LDC* trainer assigned. Support is provided by telephone, fax, email and our special *LDC* student Internet support forum.

The Part 1 programme is composed of five stages. At the end of each stage you will submit an end of stage exam to us for marking and feedback. No writing skills are needed, you simply need to tick the answers you believe are correct. Once you have completed this five-stage programme you use our unique PC ADI Theory Test DVD/CD-ROM software to undertake six final mock tests, which cover the precise questions "word for word" that will appear on the actual test.

Once you have mastered the multiple choice questions you will need to become familiar with the computerised hazard perception test using our unique Hazard Perception DVD/CD-ROM software.

Pass rates

In 2007, of those who completed their training with *LDC*, 99.7% passed Part 1 of the qualifying exam (of which 89.3% passed on their first attempt).

**About
the ADI
test ...**

... the winning combination

Part 2: ADI driving test

The Part 2 driving test closely resembles the current car-driving test for learners in format and content. However, the eyesight test requires you to read a number plate at a slightly longer distance (i.e. 27.5 metres or 26.5 metres depending on the width of the lettering) with glasses if normally worn for driving, the duration of the test is longer to allow you to undertake all the set manoeuvres and you are expected to perform to a higher standard. Unlike the L test which allows you to make 15 minor driving faults, on the Part 2 ADI test you are only permitted to make 6 minor driving faults and what constitutes a minor driving fault may be more critically assessed.

Training provided by LDC for Part 2

The Part 2 course is made up of a programme of self-development exercises and study using our modern open learning Part 2 DVD (2.5 hours of video footage), test guide and workbook.

In addition, your personal LDC DSA ORDIT qualified trainer would tailor a programme of in-car training to meet your specific needs. This in-car training would usually be spread over several sessions and be provided on a one-to-one basis to ensure no time was wasted waiting for or watching someone else drive.

Free additional training

In the unlikely event that you do not pass any attempt at this part of the exam additional free in-car training is provided to help you pass the next time.

Pass rates

In 2007, of those who completed their training with LDC, 97.3% passed Part 2 of the qualifying exam within the three attempts allowed.



Angie Sutherland

"Once I made the decision to become a driving instructor I did my research. For me LDC came top of 4 well known names. I am delighted to say that from day one I knew I had

made the best choice. From the start the training was fantastic. The standard of training is very high. Someone is always on hand to help you as you go through your training. Even when qualified you are still part of a great training facility and a great team.

LDC in my opinion has the best trainers and training facilities to help you realise your dream of becoming a fully qualified driving instructor." See next page for more testimonials.

Part 3: ADI instructor test

The Part 3 test requires you to give two half-hour driving lessons on subjects chosen by the examiner. The examiner plays the role of a learner driver and whilst in that role he or she tests your ability as an instructor by asking questions and making mistakes. Your performance for each lesson will be graded from 1 to 6 with grade 4 and above being a pass. The minimum you need to pass Part 3 is a 4/4. Grade 4 is acceptable, grade 5 is good and grade 6 is excellent.

Training provided by LDC for Part 3

Using our unique open learning course package of DVDs (about 15 hours of video footage), Instructional Skills Manual, test guide, workbooks, prompt sheets and laminated colour presenter you will learn about the Part 3 test, the instructional standards sought and the practical exercises you need to undertake to develop the skills to pass this test.

This leads onto and integrates with a comprehensive practical programme of in-car training with your personal LDC DSA ORDIT qualified trainer.



Trainee licence option

As with the Part 2 course, in the unlikely event that you do not pass, free additional training is provided. It may also be appropriate to offer you a trainee licence at this stage on either a part-time or full-time basis to allow you to acquire additional experience training real learners. Not only does this help you prepare for the Part 3 exam, it also provides a means to earn an income whilst training. Whilst this experience is not essential to pass this final part of the qualifying examination (the course itself is more than sufficient) it is a useful potential option to have.

Pass rates

In 2007, of those who completed their training with LDC, 80.1% passed Part 3 of the qualifying exam within the three attempts allowed.

Unlimited retry training

In the extremely unlikely event that you fail a third attempt at Part 2 or 3 we will provide further free training once you are able to start again (i.e. 2 years from passing Part 1) such that eventual exam success is virtually assured.

Part 1 - Theory



Part 2 - Driving



Part 3 - Instructing



Your success is

Theo Madekurozwa



"Trying to find the most suitable driving instructor training company quickly developed into a minefield of people asking me to sign contracts and sign cheques. I'm glad that I chose LDC because I had excellent training through out my course. The exams were not easy but with encouragement, good training and course material, I was successful and passed all three parts on my first attempts.

LDC is a very professional company who I found very genuine in their quest in helping me qualify. I couldn't have done it without them."

Alex Orchiston



"I trained with LDC and have been operating on a franchise for over 2 years, which helped me to become established, and to fill my diary quicker than if I had been independent.

After looking at several training companies LDC's training seem to best suit my needs. From day 1 I realised that the training was designed to help you pass Part 3 and not just the individual stages. Part 3 is where LDC come into their own. The training was intense but exceptionally well delivered and tailored to suit me as an individual, not one size fits all. It gave me the knowledge and confidence to take the test and be successful at the 1st attempt."

Marie Haddon



"I joined LDC after doing a whole load of research into all the different companies offering all sorts of promises and I can honestly say it has been the best experience of my life. Help was always available either by phone or on the net via the LDC forum which is set up for all the trainees just like me all going through the same experiences. It's a great place to meet and chat to others doing the same thing all across the country.

I was allocated my very own tutor whose help was fantastic and he helped me to continue all the way through my course. I can now say with great pride that I am now a qualified approved driving instructor and the rewards are fantastic."

Glyn Broome



"When I decided to train as a driving instructor, I applied to several companies to see what was on offer. I selected LDC because of the complete package they offered and the way that they presented themselves. The training and back up was so helpful and professional, that after I had qualified, I had no hesitation in joining the driving school as an instructor.

After three good years with LDC, I decided to have a go on my own and although successful, I missed the support that comes from being part of a larger organisation. I would not have considered joining anyone else, so I have now rejoined LDC."

Tony Hume



"I had always planned to be a Driving Instructor when I retired. Before deciding to train with LDC I did a lot of homework on the different training providers and indeed what they were doing for their pupils. I was warned off two of the major players by friends who had worked for them.

I passed with a 5/6 in October 2007. Not bad for an old dog, learning new tricks. The job with LDC turned out to be what I expected and then some. For the first time in years I look forward to working."

Tim Simms



"The best thing I ever did was choose to become a driving instructor and to choose LDC for my training. I looked at a few different schools for training including BSM, Let's Drive and others and what stood out about LDC was the emphasis on the quality of training for both instructors and learners, particularly the LD System. Once I started the training I found the quality of training and backup exceeded expectations at all stages and was motivating.

I have been with the LD franchise now for about 14 months and find that it works well for me. I have found all the staff I have had to deal with very friendly and helpful making me feel part of the 'family'."

Peter Scott



"I trained independently with The Instructor College to qualify as an ADI. I felt the help I got there was inadequate for my Part 3 and I failed it twice. I felt I needed more experience and further help so I turned to LDC. I qualified in September 2006 and recently was awarded a Grade 5 in my first ADI check test, which I was very proud of.

I owe LDC a big thank you for all their help, support and belief in me. Thank You LDC."

Ros Clemmans



"From my initial contact with LDC everyone was friendly and appeared genuinely interested in my enquiries. The training resources and support were good, and the price competitive. Support and leads from LDC whilst on a trainee licence, and the free additional training I received, gave me valuable experience and confidence to approach the final hurdle, the Part 3 test, feeling prepared for the antics of the examiner!

The pupils like the system of tuition with the books and DVDs, and I like to have my own choice of car but with the eye catching LDC logos."

... our success

Why choose a job with **LDC**

★ First and foremost **LDC** is a successful national driving school. It is not one of the superficial showcase schools that have sprung up in recent years to help instructor training companies and colleges sell expensive training courses to the unsuspecting public. These showcase schools often have flashy brochures but have no real substance and despite claiming to have been around for many years have relatively few established cars. Unlike these showcase schools our main source of income and profit is provided by operating a successful national driving school.

★ The **LDC** driving school was established over 20 years ago in 1988 so we have the experience, know-how and financial stability to ensure you succeed. Since we moved away from the traditional franchise method of charging a large weekly fee for our services we have gone from strength to strength with over 600 successfully established driving instructors now in our team.

★ **LDC** offer the most flexible working arrangement of any driving school where the instructor only pays a small weekly fee with all other resources being optional. Thus you only pay for what you need or only acquire those resources or services from **LDC** that truly represent good value for money.

★ **LDC** also offer a very effective pupil generation service that ensures you are never out of pocket (unlike the traditional large weekly fee schemes) and any pupils generated by you are free. And best of all we help you in this task in several unique ways.

★ As an **LDC** instructor you offer your pupils the unique **LD** System of driving tuition with DVDs and a Driving Skills workbook plus a comprehensive range of training materials for the Theory, Hazard Perception and Driving test. A unique selling point to help give you the edge in a competitive market place.

★ The choice of the car is yours. You can buy or rent, or rent with the option to buy with fantastic discounts of up to 30%. Alternatively, you can supply your own car for the job (if suitable). No other major schools can offer you this flexibility or low car cost.

★ Consequently, with **LDC** you have the ability to earn a greater income than with any other driving school or indeed more than if you were to operate on your own. This is why we can claim to offer the highest potential earnings of any major driving school in the UK and why few instructors leave once joined.

Why choose **LDC** for the ADI training

★ **LDC** operate a very successful and profitable driving school which is why you represent a real asset to us once trained and why we will pull out all the stops to get you qualified. Most training companies and so-called 'colleges' are in the main only interested in providing the minimum contracted hours of training. So once they have done the hours you are very much on your own.

★ The **LDC** training course is designed to get you through the ADI examination in the most effective way possible rather than to make it easy and convenient for us to deliver. **LDC** could make huge savings by offering training that was convenient and cheap to deliver rather than effective, but as a genuine driving school your success is paramount to us.

★ Our pass rates are second to none with 99.7% of students passing Part 1, 97.3% passing Part 2 and 80.1% passing Part 3 in 2007.

★ Our unique state of the art student-centred open learning resources (e.g. DVDs, guides, workbooks etc) are provided from day one to enable you to take control of the learning process and make maximum use of any spare time you may have.

★ The training for each part is designed to be overlapped so that the development of skills can commence immediately and less time is wasted waiting for exam dates or results.

★ **LDC** allocate a personal trainer to you from start to finish unlike some organisations where you may have several trainers, none of whom take any responsibility for your progress.

★ **LDC** also give you the option of one-to-one in-car training for Parts 2 and 3 to ensure that any training is specific to your needs and no time is wasted watching or waiting for others or being left behind.

★ We can provide the option of a trainee licence with **LDC** should the extra practical experience be useful to help you pass Part 3 of the qualifying exam or if it becomes necessary to start earning before becoming fully qualifying.

★ Free additional training is provided in the unlikely event that you fail any part of the qualifying exam. In this way exam success is virtually assured.

★ Finally we believe we cannot be beaten on price or payment flexibility. Our course price and incentives to join cannot be surpassed and the variety of payment options we provide cannot be matched.

Over 600 successfully established instructors



Third largest national UK Driving School



Big financial savings when you train with and join us



Flexible job franchise with low weekly cost that puts you in control



Fair Pupil Generation service that ensures you will not be out of pocket



Choice of car with big discounts for rental or purchase



Unique LD tuition System for pupils with DVD and workbook



Innovative **LDC** pupil materials for Theory, Hazard Perception and practical driving tests



Excellent support and resources to help you do the job effectively



Discounted training cost or pay as you go



DSA ORDIT Approved Training Organisation



Excellent pass rates 99.7%, 97.3%, 80.1%



Modern open learning resources with properly qualified local trainers



Personal trainer from start to finish




One-to-one in-car tailor made training



Extra free training should it be required



Trainee licence option



Why
Choose
LDC



**Learner
Driving
Centres**

LDC House, Stuart Road, Pontefract
West Yorkshire WF8 4PQ (01977) 691800
or visit www.learnerdriving.com